



Dear URP alumni and supporters,

The Department of Urban and Regional Planning at Cal Poly Pomona celebrated its 50th anniversary last year. We were proud to celebrate this important milestone, but our best years lie ahead. We invite you to take part in that journey.

URP has prepared students to become more than planning professionals: they are observers, thinkers and problem-solvers with a deep sense of social responsibility. Many have become leaders in the public, private and nonprofit sectors. Others have excelled outside planning as city managers, lawyers and developers, while some shape urban culture through news media and the institutional arts. As society changes more rapidly, our graduates' skills become more critical. This is why we turn to you today asking for your support.

The department is working to raise more than \$50,000 for a new **Urban & Regional Planning 50th Anniversary Endowed Scholarship** before January 2020. This annual scholarship will award \$2,000 to an undergraduate or graduate student. We hope you will join us to achieve this goal.

Our URP students are passionate about addressing issues from their own communities. One scholarship applicant this past year said:

I chose URP at Cal Poly Pomona because of my personal experience growing up in South Los Angeles where circumstances limited my exposure to what a healthy neighborhood should look and feel like...I can contribute firsthand knowledge to city officials to develop a thriving environment where, regardless of your income, you can grow to be of service to your community.

Cal Poly Pomona is one of only two California universities in which both undergraduate and graduate urban planning programs are accredited by the Planning Accreditation Board. URP's nationally recognized curriculum and practitioner-faculty train future planners to serve in the spirit of social equity, environmental responsibility and community stewardship. We invite you to invest in the future.

Thank you for your consideration. Please contact us if you have any questions about this new endowment fund. We look forward to hearing from you.

Sincerely,

A handwritten signature in blue ink that reads "Steve Preston".

Steve Preston (URP '80; MUP '84)
Former President, APA California

A handwritten signature in blue ink that reads "Manuel Muñoz".

Manuel Muñoz (URP '09)
Senior Planner, City of Azusa
President, URP Alumni Chapter

Urban & Regional Planning 50th Anniversary Endowed Scholarship

To provide your support for the **Urban & Regional Planning 50th Anniversary Endowed Scholarship**, simply check the box and follow the payment steps as provided below.

- I/My company will make a donation of _____

Payment Options

- Enclosed is a check payable to “Cal Poly Pomona Foundation”

Mailing address: Cal Poly Pomona, Department of Development
Attn: Jenkins Shannon URP ENDOWED SCHOLARSHIP
P.O. Box 3121
Pomona, CA. 91769

- I will make an online donation at <https://cpp.thankyou4caring.org/pages/URP50th>

Contact

Jenkins Shannon
Senior Director of Development
College of Environmental Design, Cal Poly Pomona
(909) 869-5128 | jshannon@cpp.edu

Thank you for investing in the future of our students!